



KINGSWAY GENERAL INSURANCE COMPANY
THE SPECIALTY INSURER

April 19, 2007

12 Month Payment Plan for Personal Auto Policies

To All Alberta Brokers:

Kingsway is pleased to announce effective **immediately**, the re-introduction of 12 month payment plans for Personal Auto policies.

12 Month PAC Requirements:

- Applications must be submitted with a signed Payment Authorization Form, void cheque and a down payment equivalent to 2 months payment. Down payment can be made by cheque or credit card.
- Ten remaining monthly payments will be automatically withdrawn from the insured's bank account on the same day of the month as the policy effective date (**Please note that remaining monthly withdrawals cannot be taken from credit card**).
- A 6% service fee will be applied.
- 6 month payment plan still available

To obtain a copy of our Payment Authorization Form, visit our website at www.kingsway-general.com. The form is located in the Broker Centre under the Business Forms section. If you are not already set up with a user name and password to access the Broker Centre, please contact our Marketing Department at kgmarketing@kingsway-general.com to obtain login information.

Should you have any questions or comments, please contact the Alberta Personal Lines Department at 1-888-805-4647.

Thank you for your continued support.

Sincerely,

Grace Kemp CIP, ACS
National Marketing Manager