



KINGSWAY GENERAL INSURANCE COMPANY
THE SPECIALTY INSURER

June 12, 2006

Enhancements to Motorcycle Product

To All Alberta Brokers:

As Canada's Leading Motorcycle Insurer, Kingsway General is committed to providing independent brokers with a comprehensive motorcycle product at competitive rates.

Effective June 12, 2006 for New Business and July 12, 2006 for Renewals, we have made a number of improvements to our motorcycle product.

Rates have been changed as follows:

- Physical damage rates have been significantly decreased,
- Liability and Accident Benefits rates have been slightly increased,
- Rates have been reduced for mature drivers.
- We have introduced three additional age-rating categories: 30-34, 35-39 and 40+.

Note: the overall effect of the rate changes should be a premium decrease for most riders

New Discounts have been introduced:

- A renewal discount of 10% is available for existing customers,
- A Multi Bike discount of 15% is available for where two bikes are registered to the same named insured ,
- Our Group discount of 15% remains in effect for membership in recognized groups.

Note: A maximum of 15% will be applied to each motorcycle which is eligible for the Multi Bike, Renewal and Group discounts.

Improvements to coverage offered:

- The maximum bike value insured has been increased from \$50,000 to \$60,000,
- All Perils coverage is now available,
- S.E.F. 20 has been increased to \$1,000 with a daily limit of \$40,
- Physical damage coverage will be offered for vehicles up to 30 years old.

The Special Program (designed for mature drivers) has been improved:

- The Limited Waiver of Depreciation (S.E.F. 43R) is now available,
- A lower Collision deductible of \$1,000 is now available for Harley Davidson's,
- \$2 million liability limit is now available ,
- We have reduced the engine size required for eligibility to 801cc.

Other changes to the motorcycle program include the following:

- The Sport Bike list has been revised,
- A list of motorcycles not written due to their value or size has been published,
- Novice riders who do not have their Class 6 license (“Learners”) can be covered up to a maximum of 60 days while they apply for their motorcycle license.

For your convenience, we have added the following to the manual:

- Separate rate pages for Harley Davidson motorcycles,
- We have summarized the requirements for appraisals and eligibility of motorcycles which are subject to stricter underwriting. Refer to the **Motorcycle Liability and Physical Damage Coverage Rules** chart

Log onto our web site at www.kingsway-general.com to download a copy of the revised Motorcycle Manual and Rate Pages. We look forward to receiving your motorcycle business. Our expert staff in our Calgary office is available to assist you with any questions, and can be reached at 1-888-805-4647.

Thank you for your continued support.

Sincerely

Grace Kemp CIP, ACS
National Marketing Manager