



**KINGSWAY GENERAL INSURANCE COMPANY**  
**THE SPECIALTY INSURER**

July 25, 2006

**Announcing the Appointment of Richard Cope**

**To All Alberta Brokers:**

Kingsway is pleased to announce the appointment of Mr. Richard Cope to the position of Calgary Branch Manager.

Richard has an extensive background in management, business development and administration of insurance operations and we are glad to add him to our Calgary team.

Throughout his career Richard has held management and executive positions, and most recently the position of Regional Manager Group Sales and Business Development for a large national insurance company. Richard has also been a member of industry committees including the Insurance Bureau of Canada's Alberta Advisory Committee as well as the Calgary Chamber of Commerce.

In his new position Richard will be responsible for the underwriting, marketing, operation and administration functions in the Calgary Branch.

Please join me in welcoming Richard to Kingsway wishing him much success in his new role.

You may reach Richard by e-mail at [rcope@kingsway-general.com](mailto:rcope@kingsway-general.com) or by phone at 403-319-2213.

Yours Truly,

John L. McGlynn  
President & CEO