



KINGSWAY GENERAL INSURANCE COMPANY

THE SPECIALTY INSURER

June 9, 2008

Kingsway General Broker Survey

To All Brokers:

As a market leader in specialty insurance products and a strong supporter of the independent broker network, Kingsway General is always interested in improving the quality of services and products we offer to brokers and their customers.

As a broker who places business with Kingsway on a regular basis and because your opinion is important to us, we would appreciate hearing directly from you by having you complete the following survey. The link below will connect you to our survey. It can be completed online between June 9 and June 30. The link address is:

http://www.surveymonkey.com/s.aspx?sm=yfF09Jiobl_2focesUphZFeQ_3d_3d

Your assistance in collecting this information will be mutually beneficial, as we continue to strive to improve service to you and your customers.

All survey responses will be held in the strictest confidence. Only the consolidated results of your collective answers will be available to Kingsway Management for review. We seek an honest assessment and therefore request that you be candid in completing the questions.

If you have any questions, or if you have trouble connecting to the link provided, please contact Marija Patron directly at (905) 677-8889 ext. 2298, or via email at mpatron@kingsway-general.com.

Thank you for your continued support.

Yours truly,

Grace Kemp, CIP, ACS
National Marketing Manager

Our operating principles.....Fair, Accurate, Courteous, Timely

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