



# KINGSWAY GENERAL INSURANCE COMPANY

## THE SPECIALTY INSURER

April 13, 2007

### Introducing Kingsway General's Truck Owner Operator Product For Alberta

To All Alberta Brokers:

We are very excited to announce that **effective April 15<sup>th</sup>, 2007**; Kingsway General Insurance Company is approved to insure **Owner Operators** in the province of **Alberta**.

Our Owner Operator product is a comprehensive package policy including Automobile, Cargo and Comprehensive General Liability, as well as other coverage incidental to the operation of the Insured as a truckman. **This product is available on an open market, no contract basis.**

Our policy can be tailored for 1 - 9 power units (revenue generating) -- whether the tractors travel exclusively in Canada or into the United States. Classes written include some of the harder to place risks such as logging, sand and gravel and livestock haulers. We will write "new ventures" – for those carriers who can provide prior fleet experience, moving into the Owner Operator area for the first time.

**Kingsway's superior loss prevention service** will be available to policyholders **with no additional charge.**

To obtain a competitive quote, simply access our **Owner Operator Application** form located on our website at [www.kingsway-general.com](http://www.kingsway-general.com), in the "Broker Centre", under the Business Forms section. Once complete submit the form to the Kingsway Owner Operator Underwriting team. If you are not already set up with a user name and password to access the Broker Centre, please contact our Marketing Department at [kgmarketing@kingsway-general.com](mailto:kgmarketing@kingsway-general.com) to obtain login information.

In addition, underwriting will be available until 3:30pm MST to better meet your needs.

Key members of the Owner Operator Underwriting team include:

Tania Lutz Manager, Commercial Automobile	ext. 1287	<a href="mailto:tlutz@kingsway-general.com">tlutz@kingsway-general.com</a>
Pam Webb Supervisor, Owner Operator	ext. 2857	<a href="mailto:pwebb@kingsway-general.com">pwebb@kingsway-general.com</a>
Derrick Osborn Supervisor, Owner Operator	ext. 2828	<a href="mailto:dosborn@kingsway-general.com">dosborn@kingsway-general.com</a>

Everyone at Kingsway is excited about this opportunity to expand our products and services to your trucking industry customers in Alberta.

Thank you for your continued support.

Sincerely,

Lili Pacevicius  
Vice President, Commercial Lines Underwriting