



KINGSWAY GENERAL INSURANCE COMPANY
THE SPECIALTY INSURER

July 4, 2007

Enhancements to Kingsway's Property & Casualty Products

To All Alberta Brokers

Kingsway General is pleased to announce the following changes to our Property & Casualty Product, effective immediately:

- Property Capacity limit increased up to \$8,000,000.00
- Boiler & Machinery coverage is now available on most property accounts

Kingsway continues to offer:

- Lead and Non lead subscription policies
- Contractor's Bundle Package Policy
- Property & Liability coverage to support all Commercial Automobile policy needs
- Stand alone Personal Umbrella policy (no underlying policy required), including a **new rating tool, now available on our KGIC website.**

All products are offered on an Open Market basis, no volume commitment or contract required.

Visit our website at www.kingsway-general.com to obtain a copy of the Contractor's Bundles manual, application as well as the Personal Umbrella rating tool, all located in the Broker Center. If you are not already set up with a user name and password to access the Broker Center, please contact our Marketing Department at kgmarketing@kingsway-general.com to obtain your brokerage user name and password.

Your Commercial Property/Casualty Team can be reach at our Calgary office.

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Thank you for your continued support.

Grace Kemp CIP, ACS
National Marketing Manager