



KINGSWAY GENERAL INSURANCE COMPANY
THE SPECIALTY INSURER

June 21, 2006

Announcing the Appointment of Ron Noiles

TO: All Kingsway Brokers

Kingsway is pleased to announce the appointment of Mr. Ron Noiles, B.A., B.Ed., FCIP to the position of Vice President of Personal Lines.

Over his 25 year career in the insurance industry Ron has held management and executive positions, and most recently a senior executive position for a multinational company. Ron also holds a seat on several industry committees and has been involved with The Insurance Institute as an instructor.

In his new position Ron will be responsible for the continued growth and profitability of the personal lines products offered by Kingsway across Canada.

Ron takes over this position from Tom Mallozzi who has accepted a position with Kingsway Financial Services Inc. We wish to thank Tom for his work and leadership over the past three years.

Please join me in welcoming Ron to Kingsway wishing him much success in his new role.

You may reach Ron by e-mail at rnoiles@kingsway-general.com or by phone at 905-206-2995.

Yours Truly

John L. McGlynn
President & CEO