



**KINGSWAY GENERAL INSURANCE COMPANY**  
**THE SPECIALTY INSURER**

November 1, 2007

**Announcing Christopher Smyth**

To All Kingsway Brokers:

I am pleased to announce the appointment of Christopher Smyth to the position of **Business Development Manager**.

Chris has 20 years experience in the insurance industry in various claims, relationship management and marketing roles. Chris joined Kingsway in May 2005 and has been very effective in his relationship management role with brokers and key policyholders.

We look forward to having Chris apply his skills in his new role as Kingsway's Business Development Manager. Chris's focus will be directed to exploring new opportunities in the diverse niche product market segments in which Kingsway excels.

Chris can be contacted via email at [csmyth@kingsway-general.com](mailto:csmyth@kingsway-general.com) by phone at (905) 677-8889 Ext. 1332.

Sincerely,

Lili Pacevicius  
Vice President, Commercial Lines Underwriting