



KINGSWAY GENERAL INSURANCE COMPANY
THE SPECIALTY INSURER

July 15, 2008

New Commercial Lines Communication Email Addresses

To All Brokers:

In an effort to provide brokers with a more efficient way of doing business, Kingsway General's Commercial Lines Department introduces two new communication email addresses.

The two new email addresses are:

1. fleetservices@kingsway-general.com available for brokers to submit general inquiries as well as electronic certificates to the fleet services department.
2. commercialquotes@kingsway-general.com now available for brokers to submit new business quotations, endorsement requests, inquiries or any other type of electronic submission to the Commercial Auto, Commercial P & C and Long Haul Transportation divisions. This email address provides centralized communication between all commercial lines departments. Broker submissions will be distributed daily.

The purpose of these two email addresses is to offer the best possible service and improve the ease of doing business.

For information regarding Kingsway and the products we offer, please visit our website at www.kingsway-general.com. While visiting our website, log into our Broker Center to obtain a copy of our Manuals, Rate Pages and Vehicle Groups. The Broker Center also provides copies of bulletins and business forms, including our payment authorization form where applicable. If you are not already set up with a user name and password to access the Broker Center, please contact our Marketing Department at kgmarketing@kingsway-general.com

Kingsway thanks you for your support. Our commitment is to continuously provide comprehensive products, competitive pricing and excellent claims service exclusively through the broker distribution channel.

Sincerely,

Grace Kemp CIP, ACS
National Marketing Manager

Our operating principles.....Fair, Accurate, Courteous, Timely