



**KINGSWAY GENERAL INSURANCE COMPANY**  
**THE SPECIALTY INSURER**

June 9, 2008

## **Kingsway General Broker Survey**

### **To All Brokers:**

As a market leader in specialty insurance products and a strong supporter of the independent broker network, Kingsway General is always interested in improving the quality of services and products we offer to brokers and their customers.

As a broker who places business with Kingsway on a regular basis and because your opinion is important to us, we would appreciate hearing directly from you by having you complete the following survey. The link below will connect you to our survey. It can be completed online between June 9 and June 30. The link address is:

[http://www.surveymonkey.com/s.aspx?sm=Kl5evIkUzjzEcqOfp5fLBQ\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=Kl5evIkUzjzEcqOfp5fLBQ_3d_3d)

Your assistance in collecting this information will be mutually beneficial, as we continue to strive to improve service to you and your customers.

All survey responses will be held in the strictest confidence. Only the consolidated results of your collective answers will be available to Kingsway Management for review. We seek an honest assessment and therefore request that you be candid in completing the questions.

If you have any questions, or if you have trouble connecting to the link provided, please contact Marija Patron directly at (905) 677-8889 ext. 2298, or via email at [mpatron@kingsway-general.com](mailto:mpatron@kingsway-general.com).

Thank you for your continued support.

Yours truly,

Grace Kemp, CIP, ACS  
National Marketing Manager

***Our operating principles.....Fair, Accurate, Courteous, Timely***

