



KINGSWAY GENERAL INSURANCE COMPANY

THE SPECIALTY INSURER

February 7, 2007

Introducing Contractor's Bundle

To All Our Brokers:

Kingsway is very pleased to announce that effective immediately, our Contractor's Bundle package product is now available to all brokers on an open market, no contract, no volume commitment basis.

This unique product allows brokers to tailor policy coverage to meet the individual requirements of your small "trade" contractor clients with revenues up to \$2,000,000.

The main component of this package is Commercial General Liability. Basic limits are available with \$1,000,000 inclusive with up to \$5,000,000 available on request. Rate discounts are available for those clients with revenues over \$1,000,000.

Additional features include:

- Optional Deductibles
- Building and Business Interruption coverage
- All Risk coverage for:
 - Contractor's Equipment Floater
 - Tool Floater (No Locked Vehicle Warranty)
 - Installation Floater
 - Business Contents

Brokers now have the ability to quote and bind risks based on our Underwriting Guidelines. Submit a completed application within seven (7) days of the binding date, and a new policy will be issued within five (5) business days.

To obtain a copy of our complete Underwriting Guidelines, list of acceptable classes, price guidelines and the Contract Bundle application, visit our website at www.kingsway-general.com. Documents are located in our "Broker Center". To obtain a password for our website please contact us at kgmarketing@kingsway-general.com.

Thank you for your continued support.

Sincerely,

Grace Kemp CIP, ACS
National Marketing Manager