



KINGSWAY GENERAL INSURANCE COMPANY

THE SPECIALTY INSURER

February 12, 2008

Increased Property Capacity

To All Brokers

Kingsway General is pleased to announce that effective immediately our Property Capacity has increased allowing us to now offer limits up to \$10,000,000 per risk on both Property and Liability coverage.

Kingsway continues to offer:

- Property & Liability coverage to support all “wheel based” insurance products, including Cargo, Warehouseman’s Legal Liability and Terminal insurance
- Program Business
- Lead and Non lead subscription policies
- Contractor’s Bundle Package Policy
- Stand alone Personal Umbrella policy (no underlying policy required)
- Property coverage for hospitality industry, light manufacturing operations, retail businesses, contractor’s insurance, building owners and other commercial property risks

Kingsway helps fill in the gaps in coverage that would otherwise be difficult to overcome!

All products are offered on an Open Market basis, no volume commitment or contract required.

Submit your Property & Liability submissions to the attention of Rachel Mallari via e-mail at rmallari@kingsway-general.com

For additional information regarding Kingsway and the products we offer, please visit our website at www.kingsway-general.com. While visiting our website, log into our Broker Center to obtain a copy of our Underwriting Manuals, bulletins and business forms, including our payment authorization form where applicable. If you are not already set up with a user name and password to access the Broker Centre, please contact our Marketing Department at kqmarketing@kingsway-general.com

To discuss market opportunities, programs or new products, please contact Christopher Smyth, Business Development Manager at csmyth@kingsway-general.com.

Kingsway thanks you for your support. Our commitment is to continuously provide comprehensive products, competitive pricing and excellent claims service exclusively through the broker distribution channel.

Sincerely,

Grace Kemp CIP, ACS
National Marketing Manager

Our operating principles.....Fair, Accurate, Courteous, Timely