



KINGSWAY GENERAL INSURANCE COMPANY

THE SPECIALTY INSURER

March 5, 2007

Introducing Kingsway General's Motorcycle Program for New Brunswick & Nova Scotia

To All Our New Brunswick and Nova Scotia Brokers:

Kingsway is very pleased to announce the launch of our Motorcycle Program in the Provinces of New Brunswick and Nova Scotia. Our motorcycle program offers comprehensive coverage, competitive pricing and excellent claims service. **This product is available to all brokers on an open market, no contract, no volume commitment basis.**

Highlights of the motorcycle program include:

- \$2,000,000.00 liability and S.E.F. 43 for Driving Records 5 and 6
- Coverage on motorcycles valued up to \$80,000.00
- Discounts for multi bike, renewal and rider group membership for approved groups:

The New Brunswick and Nova Scotia motorcycle manuals, rate pages, and business forms are now located in the Broker Centre on the Kingsway General website at www.kingsway-general.com. To obtain a password for the Broker Centre, please contact our Marketing Department at kgmarketing@kingsway-general.com

Kingsway is pleased to be offering a series of ½ day Motorcycle Seminars which will provide training on our:

- Underwriting Rules & Guidelines
- Types of bikes written
- The submission process and our commitment to providing fair, accurate, courteous and timely service.

Capacity is limited, so **email** your reply early to confirm your attendance at one of our Seminars.

Time: 8:30 am - Registration and Continental Breakfast, 9:00am – Noon - Seminar

Please select the date and location most suitable for you & your staff.

Fredericton NB: Monday, April 2, 2007 # of staff attending _____ **check here**

Location: Delta Fredericton

Moncton NB: Tuesday, April 3, 2007 # of staff attending _____ **check here**

Location: Delta Beausejou

Sydney NS: Wednesday, April 4, 2007, # of staff attending _____ **check here**

Location: Delta Barrington

Halifax: Thursday, April 5, 2007, # of staff attending _____ **check here**

Location: Delta Halifax

REGISTRATION WILL BE CONFIRMED VIA EMAIL

Thank you for your continued support, we look forward to working with you to grow our motorcycle program to New Brunswick and Nova Scotia.

Sincerely